

## **Expression of Interest**

**For Empanelment of Support Agency for Promotion of Organic Farming under CSP scheme Paramparagat Krishi Vikas Yojana (PKVY).**

Sealed proposals are invited from reputed Govt./Semi-Govt. organizations, Partnership/Professional Firms/Proprietary firms, Pvt. Companies, Cooperative Societies, NGOs for empanelment as Support Agency (SA) for implementation of Paramparagat Krishi Vikas Yojana (PKVY) in Rayagada district during 2026-27. The proposals should come in sealed envelope super-scribed as "**Application for Registration of Support Agency for PKVY for the Financial year 2026-27 to 2028-29**" from the Organizations as per the enclosed application format by registered/speed post. No e-mail will be entertained for submission of proposals in this regard. Interested parties should apply for implementation in Rayagada and Kalyansingpur Block of Rayagada district in an area of 1000 ha. (50 clusters of 20 ha. each) along with a non-refundable application fee of Rs.500/- (Rupees Five hundred only) in form of D.D. / Pay Order in favour of Project Director, ATMA, Rayagada of concerned districts payable at respective districts. Filled Eol should reach Office of CDAO-cum-P.D., ATMA Rayagada. Last date for receipt of application is 18.07.2026 up to 12 noon and the same shall be opened on 18.07.2026 at 03.00 PM in the office of the CDAO-cum-P.D., ATMA Rayagada in the presence of authorized signatory or representative or representatives of the participating organizations/ agencies. The application form and the terms & conditions are available at the website (district NIC portal).

The authority shall not be responsible for any sort of postal delay and application/ proposals received beyond scheduled date and time shall not be entertained & out right to be rejected. The authority reserves the right to cancel/ reject any or all the Eol without assigning any reason thereof.

  
Chief District Agriculture Officer,  
Rayagada

## **Expression of Interest for Selection of Support Agency (SA) for Implementation of Paramparagat Krishi Vikas Yojana (PKVY) in Rayagada District**

### **Introduction:-**

"Paramparagat Krishi Vikas Yojana (PKVY) in Odisha", aims at development of sustainable models of organic farming through a mix of traditional wisdom and modern science to ensure long term soil fertility build up, resource conservation and helps in climate change adaptation. It primarily aims to increase soil fertility and thereby helps in production of healthy food through organic practices without use of agro-chemicals. PKVY also aims at empowering farmers through institutional development through cluster approach not only in farm practices management, input production, quality assurance but also in value addition and direct marketing through innovative means. Participatory guarantee system under PGS-India programme will be key approach for quality assurance under the PKVY programme. The farmers will have option to adopt any form of organic farming in compliance with PGS-India standards. While adopting a system, it must ensure that the system is adopted is compatible to the area and crop and assures optimum yield and provides adequate measure to manage nutrients, pest and diseases. Farmers will have flexibility to use appropriate package of practices best suited to their situations.

### **Objectives of the Programme:**

1. To promote resource based integrated and climate resilient sustainable farming systems that ensure maintenance and increase soil fertility, resource conservation, on-farm nutrient recycling and minimize dependence of farmers on external inputs.
2. To reduce cost of agriculture to farmers through sustainable integrated organic farming systems thereby enhancing farmer net income per unit of land.
3. sustainably produce chemical free nutritious food for human consumption.
4. To protect environment from hazardous inorganic chemicals by adoption of ecofriendly low cost traditional techniques and farmer friendly technologies.
5. To empower farmers through their own institutional development in the form of clusters and groups with capacity to manage production, processing, value addition and certification management.

"Paramparagat Krushi Vikash Yojana" (PKVY) is one of the important mandates to mitigate the climate change and Global warming for which pilot activities will be carried out in selected cluster PKVY in Rayagada district from 2026-27 to 2028-29. The block wise area of Rayagada district for PKVY 2026-27 for the upcoming Kharif is mentioned below:

Name of the Block	Area ( Ha)
Rayagada	500
Kalyansingpur	500
<b>Total</b>	

- One/Two Support Agency (SA) will be selected from the empanelled list of GOI through EoI of Rayagada district after necessary approval of the D.L.E.C.
- Applications are sought from reputed Govt./Semi-Govt. Organizations, Partnership/Professional Firms/Proprietary firms/Pvt. Companies/Cooperative Societies/NGOs for the role of Support Agency for implementation of the programme in the Rayagada district.
- In accordance with approved guidelines, Chief District Agriculture Officer, Rayagada is inviting applications from reputed agencies for the role of "Support Agencies (SA)". The application for EOI will be received by the CDAO, Rayagada.
- The evaluation will be done by the District Level team. Final selection will be made by a District Level Executive Committee (DLEC) of PKVY under chairmanship of the Collector and District Magistrate, Rayagada.

#### **TERMS AND CONDITIONS FOR SELECTION OF SUPPORTING AGENCY (SA)**

1. Should be legally registered and provide a self-attested copies of registration and PAN card.
2. Should not have been black listed by Government of India, Government of Odisha, any scheme of other state government departments, any state government agencies, any Indian or international donor and provide a self-declaration by the authorized representative to this effect.
3. Should have a minimum of 5 years of work experience in Organic Farming.
4. The area proposed to be covered under programme should not be under forest department or any government department. Land titles given under FRA act are eligible for the implementation.
5. Should be willing to complete project work such as selection of clusters and farmers immediate after the signing of the MoA. Deadlines shall be chosen by Project Director, ATMA in consultation with the selected SA and State Bio Chemist. Date of signing of the MoA will be considered as beginning of the contract.
6. Should submit last 3 years' (2023-24, 2024-25, 2025-26) audited balance sheet and financial reports to the concerned regulatory authorities.
7. The chief functionary of the institution should not be a formal member of any political party and furnish an under taking to this effect.
8. Should not have more than one-third of the Governing Body members related to each other and no staff members related to each other should be supervising each other.

9. Must have worked in any of the government programme related to Agriculture, Horticulture, Watershed, Natural Resource Management, Forest department, and any other agriculture related programmes in a substantial way (not merely in awareness or training or marketing Linkages).

10. Agency should be situated in the area of functioning with office and working personals will be given preference.

11. Agency should have proven track record in facilitating market linkages (Domestic and Export) to their developed organic groups/clusters.

12. The agency should have strong in-house technical team competent in organic farm management, value addition, certification and marketing.

13. The Agencies should have experienced in Brand Building of Organic Produce.

14. The agencies implementing project on BT Cotton and Eucalyptus plantations in the proposed Blocks will not be preferred.

15. Have adequate financial resources to operate as Support Agency.

### **Evaluation of the Proposal**

A three-stage process will be adopted as explained below for evaluation of the proposals.

#### **Preliminary Evaluation (1st Stage): -**

Preliminary evaluation of the proposals will be done to determine whether the proposals are in order & complete and the requisite documents have been properly furnished by the bidder or not. Submission of following documents/ information will be verified:

1. The documents submitted as per the criteria mentioned in the application and minimum eligibility criteria and documents to be submitted of the EOI document shall be reviewed thoroughly.
2. Filled in bid submission check list in original (Annexure-B)
3. Application fee as mentioned in EOI.

However, the bidders will be given the scope to cross examine the marks as per their submitted documents and no claim or complaint will be entertained once the preliminary evaluation (1<sup>st</sup> Stage) is over.

- After the 1st stage verification completed, in 2<sup>nd</sup> stage the support agency whose documents are correct and complete the technical evaluation will be done as per the score sheet.
- After the technical evaluation done, in 3<sup>rd</sup> stage the support agency shall be invited for the presentation round.
- Bidders will make a presentation before the client during the technical evaluation stage. The objective of the presentation is to enable the client to evaluate the work experiences of applicant in different fields as per the scheme requirement. The evaluation of the technical presentation will be based on the following criteria:

- a. Past experience of the bidder (Organization background/ journey and current achievement for ongoing projects details preferably with the Agriculture Department.)
- b. Understanding of the scope of the project (Experience of the proposed team related to activities on the organic farming)
- c. Any other information as per client's requirement- (District level project implementation strategy)

The organization/agency/Support Agency whose technical evaluation secures highest marks (maximum marks of 70 in Technical Proposal & maximum marks of 30 in Technical Presentation) in the technical evaluation stage will be selected for the Scheme after approval of the screening committee and if required Screening committee has right to select two support Agency.

Once the technical bid evaluation (1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Stage) is over, no complaints / queries will be entertained from any participating bidders

**SCORING SHEET FOR SELECTION OF SUPPORT AGENCY FOR IMPLEMENTATION OF BPKP UNDER PKVY IN RAYAGADA DISTRICT**

SL No	Head	Criteria	Sub criteria	Weightage	Maximum Marks	Marks obtained
1	Details of Organization	Location of the office	Within District Situated in the area of functioning	2	2	
2	Legal Status	Nature of registration	Govt. agencies/Company	2	2	
			Trust / cooperative / NGO	2		
			FPC/SHG/Proprietorship / others	1		
3	Year of Establishment	How long it is operational	More than 10 years	5	5	
			5-10 years	3		
			3-5 years	2		
			Less than 3 years	0		
4	Financial particulars of Agency	Turnover of organisation	If the average annual total turnover for 3 years (2023-24 to 2025-26) is 20-30 lakh	1	5	
		Turnover from subsidiary/parent organization under same ownership	If the average annual total turnover for 3 years (2023-24 to 2025-26) is 30-40 lakh	2		
		Turnover from professional	If the average annual total turnover for 3 years (2023-24 to 2025-26) is more than 40 lakhs	5		
		Total Turnover				

5	Staff details	Total permanent staffs	10 or more than 10 staffs	1	5	
		Total Technicia / professional Staffs	5 or more than 5 staffs	2		
		Staff with B.Sc(Ag) qualification	2 or more than 2	2		
	Experience of the Orgainsation					
6	Relevant to production / promotion of vermicompost, other composting	Years of experience	3-5 years of experience	1	3	
			5-10 years of experience	2		
			More than 10 years	3		
7	Relevant to cultivation / promotion of the organic farming	Organic farming coverage in area	500-1000 acre	1	5	
			1000-5000 acre	2		
			More than 5000 acre	5		
8	Relevant to organic certification (both Third party and PGS certification)	Organic certification years of cxperiences (Experience certificate is to be attached)	3-5 years of experience	1	5	
			5-10 years of experience	2		
			More than 10 years	5		
9	Relevant to Organic products marketing / linkage of marketing	Quantity of organic harvested products marketed	1-10MT organic products	1	3	
			10-100MT organic products	2		
			100-1000MT organic products	3		
10	Three previous experiences in working with Govt. departments	1. With Agriculture Department				
		Project Name	Organic farming schemes like PKVY / OIIPCRA / BPKP / Natutal Farming	2	2	
			Other than organic farming	1		
		Total areas coverage	Upto 500 acre	1	3	
			More than 1000 acre	2		
			More than 2000 acre	3		
		2. Odisha Watershed Mission	Organic farming schemes	1	1	
		NABARD	organic farming schemes	1	1	
3. OTELP / ST / SC Departmental (FADP, Others)	Organic farming scheme	1	1			

		4. With Horticulture Department	Organic farming scheme	1	1	
		5. With Women and Child Department	Organic farming scheme	1	1	
		6. With any other Department	Organic farming scheme	1	1	
11	Experience in working on Organic	Years of experience (Crops, Cropping pattern, and no of years with documentary evidence	3-5 years of experience	1	5	
			5-10 years of experience	2		
			More than 10 years	3		
		Activity verification report from CDAO / DDH / PD, WATERSHED / DPM / O.L.M	2			
12	Experience with Biofertilizers and Biopesticides based farming	Crops promoted by Biofertilisers and biopesticides based farming		1	5	
		From Which year promoted Biofertiliser and Biopesticides based farming	More than 10 Years	1		
		Currently promoting Biofertilisers or Biopesticides		3		
13	Tentative three years organic management cropping programme	If attached	(if satisfactory report)	1	1	
14	3 reasons on why organisation should be selected as Support Agency for the implementation of BPKP?		(if satisfactory report)	1	1	
15	Worked with farmers on PGS certification or Third-party certification?	If provide details with documentary proof	Worked with farmers on Third-Party Certification	2	5	
			Worked with farmers on PGS certification	3		

16	Empaneled as Support Agency with National Centre for Organic Farming on PGS certification?	If attached details		2	2	
17	Have supported and endorsed at least 10 Local groups members undergo necessary PGS training		10 Local Groups promoted and undergo necessary PGS training	1	5	
			10-50 Local Groups promoted and undergo necessary PGS training	2		
			50-100 Local Groups promoted and undergo necessary PGS training	5		
	<b>TOTAL</b>				<b>70</b>	

## **The Roles and Responsibilities of Support Agency as RCs are:**

1. Will enter into MoU with ATMA of the district to promote organic farming under BPKP.
2. Receive funds from ATMA for their facilitation services.
3. Identification of continuous/contiguous patch in village/ G.P. / farmers in consultation with local block level argil. /hort. Extension officers.
4. Their mobilization for formation of local groups for adoption of organic farming and PGS-India organic scheme.
5. Identification of LRP (Lead Resource Person) from amongst the group formed.
6. Training and support to existing and new local groups in procedures and paper work necessary for each farmer's organic guarantee.
7. Translate and print PGS paper work in local language
8. Register local groups and issue user ID and password for data uploading on PGS-India website.
9. Facilitate local groups in data uploading on PGS website, if local group do not have access to computer and internet.
10. Confirms that the Local Group Summary Worksheet listing all the farms that are to be Certified Organic is complete and was conscientiously maintained by the group
11. Can NOT pick and choose individual farmers to certify, only approve/confirms the collective decision of the Local Group as a whole and organic integrity of the system adopted by the local group.
12. Activate and/or issue certification UID number to each approved Local Group (received from the instant UID Pool maintained on PGS Website).
13. Print and distribute annual Organic Certificates for individual farmer.
14. Participate in sampling of Local Group farm appraisals
15. Provide Local Groups with guidelines for "Non-compliance Sanctions".
16. Participate in online system to provide Summary Worksheet information to interested parties and helps to connect interested parties with the Local Groups for access to individual farmers" Organic Guarantee.
17. To ensure complete transparency of the certification process.
18. To facilitate Mutual Recognition and Support for the various groups (and individual farmers) on a national level by allowing Regional Councils to audit the Organic Guarantee of certified farms in other Regional Councils.

19. To quickly build trust and credibility in the system as a whole ensure access to members of the public and media.
20. Submits relevant information/ reports available to district level officers on progress of implementation of the scheme as per direction of DLEC and SLEC Committees.
21. Submission of farmer's information to ATMA for DBT.
22. Support farmers in preparation/ arrangement of organic inputs.
23. Submission of annual reports on PGS activity in a prescribed format to NCOF/RCOFs.
24. Organise sufficient training to farmers on organic farming activity, assist in annual action plan preparation, packing, marketing, logo preparation, transportation etc.
25. Residual analysis through NABL labs and Soil testing of samples at Govt. approved laboratory/ SAU/ ICAR Labs.
26. Assist farmers/LGs to upload data relating to PGS activity in PGS web portal.



**3. Governance**

- i. What are VMG (vision, mission, goal) of the organization - (Attach annual reports for the previous 3 years)
- ii. Are those reflected in the program taken by the organization: (Yes/No)
- iii. What are sources of fund for the organization Corpus \_\_\_\_\_ Endowment Donation \_\_\_\_\_ Govt. grant \_\_\_\_\_ Donor's grant, if others specify (Foreign) \_\_\_\_\_

**4. Management /Administration**

- a) Briefly mention administrative set up below (Chief Executive - flow chart)
- b) Are role and responsibility of staff clearly defined Yes \_\_\_\_\_ No \_\_\_\_\_
- c) Are staff issued with letters of appointment/contract Yes \_\_\_\_\_ No \_\_\_\_\_

**5. Financial Management**

- i. Whether audit by external auditors (Yes/ No)
- ii. Do you have system of Internal control - Yes \_\_\_\_\_ No \_\_\_\_\_
- iii. If yes, specify -

IV. No What financial statements are prepared organization: -

- Balance sheet Receipt & Payment
- Income & Expenditure
- Cash flow statement
- Other specify

**Financial Particulars of the Agency:**

Financial Year	Turnover from Professional Services	Turnover from other Activities	Total Turnover	Income tax return filed ( Yes/No)
2023-24				
2024-25				
2025-26				

- ❖ Attach copies of Receipts & Payments, Income & Expenditure and Balance Sheet for these years.
- ❖ Please attach last three assessment years Income Tax Return receipt (Kindly attach Xerox copy of PIN & TIN certificate)

**6. Management / Administration**

- i. Briefly mention administrative set up below CEO/ Managing Director – (flow chart)
- ji. Are role and responsibility of staff clearly defined: (Yes/No)
- ili. Are staff issued with letters of appointment / contact: (Yes/ No) [Please attach relevant documents in the attachment]

**Audited Balance Sheet :**

Financial year	Audited Balance sheet submitted (Yes/No)	Remarks
2023-24		
2024-25		
2025-26		

## 7. Personnel / Staff (Current status)

- i. Total number of staffs
- ii. No. of permanent staffs - (M/F)
- iii. No. of temporary staffs- (M/F)
- iv. No. of technical / professional staffs (M/ F) please specify

### Details of Staffs to be appointed for the Project.

Name	Position	Engaged since (year)	Qualification

(CVs to be attached for proposed staffs)

## 8. Work Experience

- a. Was the organization black listed any time? If yes, provide the details.
- b. Key Focus areas of work of the organization in the proposed district.

District Name	Block Name	Focus Area	No of Years of Experience	Coverage (No of Acres)	Partner Agency (Govt/ Donor / NABARD etc)

### c. Previous experience in working with Government departments in the proposed district.

Project	Name	Coverage (No. of HHs)	Coverage in Acrea	Coverage (No. of HHs)

### d. Experience in working with Community Based Organizations:

(CBO/FPO/Farmer groups) in the proposed district

- i) Has the organization worked with eligible CBO/FPO/Farmer groups in the past: Yes/No
- ii) Please briefly describe your work with community organization within the district proposed in last 3 years?

Block Name	CBO/FPO/Farmer Groups name	Year	Activity	Converge (No. of HHs)	Financial transaction

### e. Do you have any similar production related projects mentioned in the proposed district

- a. Hybrid Maize Production
- b. BT Cotton Promotion (Yes/No)
- c. Eucalyptus plantation (Yes/No)
- d. Lemongrass (Yes/No)
- e. Any other crop with hybrid seeds (Yes/No)

### f. Experience in working on Organic/Ecological Agriculture in last 3 years (i) Briefly describe:

District	Year	Project Name	Crops	Name No. of years of experience	Coverage in Acres	Converge (No. of HHS)

**g) Experience in working on Organic Agriculture: -**

(ii) Briefly describe area of work on organic agriculture in last 3 years.

Sl No	Component	Year	Activity (Organic Farming/Ecological Farming/Natural Farming)	Coverage in Acres/ Nos	Converge (No. of HHS)
1	Production	2023-24			
		2024-25			
		2025-26			
2	Marketing & Branding	2023-24			
		2024-25			
		2025-26			

(iii) What is the status of organic agriculture in the district proposed by you.

Block Name	Crop ping systems Name	Target GP Names	Approx current area under	Seed availability (Yes/No)	Approx % organic consumption per 100 HHs in target GPs	Existing Processing facilities (Yes/No)	Existing marketing facilities (Yes/No)

1. Please mention any other achievements related Organic Farming in the proposed district?

2. Please give three reasons why your organization is the best organization for promotion of organic agriculture in the district?

3. Have you work with farmers on PGS certification or third party certification? If yes, please provide details.

4. Are you registered as Regional Council with National Centre for organic farming? If yes please provide details.

This is to certify that the information given above are true to the best of my knowledge and believe.

## CHECK LIST

SL No	Description	Submitted Yes/ No	Page No
	<b>Technical</b>		
1	Covering Letter		
2	Filled Application form		
3	Copy of the certificate of incorporation/ registration		
4	Copy of PAN		
5	Copy of GST		
6	Details of Application fees. (DD, date)		
7	Copies of IT Return for the last three-year financial years (2023-24, 2024-25 & 2025-26)		
8	Copies of the Audited Balance Sheet of Last Three years (2023-24, 2024-25 & 2025-26)		
9	Declaration to accept all the term and conditions as specified in the EOI		
10	Self-Declaration that the SA has not black listed by any govt/private agency/ institutions		
11	Power of Attorney in favour of the person signing the documents and making a presentation on behalf of the bidder. (on stamp paper)		

12	Self- Declaration of having functional Officer at the District		
13	. The chief functionary/head of the institution should not be a formal member of any political party and furnish an undertaking to this effect		
14	Details of work experience as asked in the application.		
15	Turnover Certificate from chartered accountant and chief functionary of the agency		

**Authorized Signatory and Seal**

**Note below:**

Required supporting documents should be attached with **Annexure A & B.**