

**OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER,
RAYAGADA**

Tender Notice No. 163 / Agril.

Date. 13/01/2026

TENDER CALL NOTICE

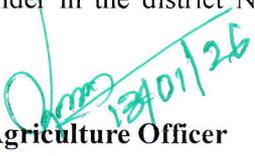
Chief District Agriculture Officer, Rayagada has invited sealed tender from interested firms/agencies/ for "Audio Visual documentation (documentary films & photographs) of the Comprehensive Project On Rice Fallow Management during Rabi 2025-26 under state plan scheme. The tender paper with detailed specification and eligibility criteria is available on the notice board of CDAO, Rayagada & Official website of NIC Rayagada www.rayagada.odisha.gov.in. The last date for submission of documents and necessary papers is 28.01.2026 up to 03.00 P.M in the address: Office of the Chief District Agriculture Officer, Rayagada, P.O: Near Govt. Girls High School, Raniguda Farm, Rayagada, Pin-765001 by speed post or registered post/Courier. In case of any Addendum/Clarification/Corrigendum/ Extension regarding this tender call notice the same will be published in the above website. Authority reserves the right to accept or reject any tender and to cancel procurement process at any time prior to the award to the contract with assigning any reason thereof. For any clarification related to tender document interested bidder can contact ddaraya.dag@od.gov.in .


Chief District Agriculture Officer
Rayagada

Memo No. 164

Date. 13/01/2026

Copy to the DeGM, Collectorate, Rayagada for web posting of the tender in the district NIC Portal. ,


Chief District Agriculture Officer
Rayagada

Memo No. 165

Date. 13/01/2026

Copy to the DIPRO, Rayagada for information and necessary action with request to publish the tender in local news paper.


Chief District Agriculture Officer
Rayagada

Memo No. 166

Date. 13/01/2026

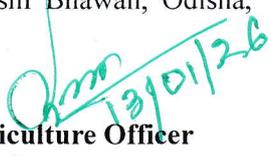
Copy to PA to Collector & District Magistrate, Rayagada for kind information of the Collector & District Magistrate, Rayagada.


Chief District Agriculture Officer
Rayagada

Memo No. 167

Date. 13/01/2026

Copy submitted to the Director of Agriculture & Food Production, Krushi Bhawan, Odisha, Bhubaneswar for favour of kind information.


Chief District Agriculture Officer
Rayagada

CHIEF DISTRICT AGRICULTURE OFFICER.
RAYAGADA

Limited Tender Enquiry for "AudioVisual documentation (documentary films & photographs) of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26"

Name and Address of the Tender inviting Authority:

CHIEF DISTRICT AGRICULTURE OFFICER, RAYAGADA

Maximum Tender Value: 25,48,800/-

Email - ddaraya.dag@od.gov.in

SECTION I
IMPORTANT DATES OF THE TENDER

Date of publication of Bid Document in Website	:	13.01.2026
Last Date & Time of Receipt of Bid Document	:	28.01.2026, 3.00 PM
Date & Time of Opening of Tender Technical BID	:	30.01.2026, 11:00 AM
Date & Time of Opening of Financial Bid	:	30.01.2026, 12:00 PM
Place for Opening of Documents, Pre-Bid Conference And Address For Communication for Receipt of Bid Document	:	Office Chamber of the Chief District Agriculture Officer, Rayagada

SECTION II GENERAL DEFINITION AND SCOPE OF CONTRACT

1. General Definitions

- ❖ Department means Department of Agriculture & Farmers Empowerment, Govt. of Odisha.
- ❖ Government means Government of Odisha.
- ❖ Bid/Tender Inviting Authority is the CDAO, Rayagada who on behalf the Government or the funding agencies calls and finalize bids and ensure supply and procurement under this bid document.
- ❖ Tender Evaluation Committee are Committees so constituted by the CDAO, Rayagada to decide on the tender.

2. Scope:

- ❖ The bids are invited for "**AudioVisual documentation (documentary films & photographs) of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26**"
- ❖ The bidders cannot withdraw their bids after opening of technical bid within the minimum bid validity period and also after accepting the Letter of Award.
- ❖ Withdrawal or non-compliance of agreed terms and conditions after the execution of agreement will lead to invoking penal provisions and may also lead to black listing.

SECTION III GENERAL INSTRUCTIONS TO BIDDERS

3. General terms & conditions:

- Sealed tenders are invited to bid system from reputed firms/agencies having valid GST Registration and impaneled by I & PR department, Govt. of Odisha, (vide notification No: IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date: 25.01.2024) for **Audio Visual documentation (documentary films & photographs) of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26.**
- The bids complete in every respect should reach the O/o Chief District Agriculture Rayagada in sealed envelope with both Technical and Financial bid separately by **28.01.2026 3PM by the address Chief District Agriculture Officer, Rayagada P.O: Rayagada, RAYAGADA PIN: 765001**
- Any tender received after the due date & time will be rejected and this Office shall not be responsible for any postal delay.

- The bidders or their duly authorized representative's may remain present during the opening of the tender. However absence of a bidder or his representative will not debar his participation in the bidding process.
- The interested bidders can download the entire Tender Document from the website <https://rayagada.odisha.gov.in> and submit the tender paper along with required documents and all the requested fees.
- The bidders must have to deposit Rs 5000/- (Rupees five thousand only) in shape of demand draft at any Nationalized bank in favour of "Chief District Agriculture Officer, Rayagada towards cost of a tender processing fees.
- Similarly the bidders must have to deposit Rs:25,488/- (Rupees sixteen thousand only) in shape of demand draft at any Nationalized bank in favour of "Chief District Agriculture Officer, Rayagada towards cost of Earnest Money Deposit (EMD).
- The undersigned reserves the right to reject any or all the tenders without assigning any reason thereof.

SECTION IV SPECIFIC TERMS AND CONDITIONS

4. Specific terms & Conditions:

- The firm should be registered under GOODS & SERVICE TAX.
- The firm should have adequate man power for preparation of audio visual documentary Films in all the Eleven blocks of Rayagada district.
- The Audio Visual documentation of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26 will be conducted in 14,000 ha area of cluster demonstration Green gram, Black gram, Field Pea ,Lentil and Bengal Gram.
- The Agency must have to provide high definition videos as per the specification of I & PR Department (letter no; IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date: 25.01.2024).
- The Quoted price should be within the financial limit fixed by I & PR Department vide letter no; IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date: 25.01.2024.
- All the critical stages of crop growth must be covered in the Audio Visual documentation.
- The schedule of the work of Audio Visual documentation will be shared with the Selected agency/firm before execution of the work in the field.
- The transportation cost for movement of the video shooting personnel will be provided by the Selected agency/firm.
- Important agricultural operations like seed treatment (with R.culture, Trichoderma viride 1% WP) , application of herbicide & pesticide, foliar application of Nano-DAP and Crop Cutting Experiment may be recorded in the documentation work.

- The selected agency must have to go for documentation work with prior intimation to the CDAO, Rayagada and the BAOs of the concerned blocks.
- After completion of all the works the Selected agency must have to submit the required bills along with 3 pen drives and two photo albums containing all the documentary contents (**documentary films & photographs**).
- For further clarification, you have to contact ddaraya.dag@od.gov.in
- **Priority will be given to the agencies/ firms empanelled by the I&PR Department, Govt. of Odisha, vide notification No: IPR-AVP-MISC-0002-2023/1584 /IPR, BBSR. Date: 25.01.2024.**
- **The firm should have experienced in documentation in Odia language in Agriculture Department preferably in Rayagada District**

Technical Bid

SL No	Documents type to be submitted
1	Forwarding letter in the pad of the firm with all the relevant documents
2	Details of name of the firm and address (Registered Office and Operating Branch) Office: Residence: Mobile: e-mail-Id:
3	Details of Tender Processing Fee & EMD
5	GST Registration number (Enclose Photo copy of PAN)
6	Income Tax Account No. (Enclose Photo copy of PAN)
7	Copy of Latest GST payment receipt.
8	Declaration for not being back listed.
9	Declaration for price quoted not more than open Market Price.
10	Banks details: Bank Name, Account No. IFSC Code (Copy of Pass Book/ Cancelled Cheque)

➤ Evaluation of Technical Proposal

Sl. No.	Category	Criteria	Sub Criteria	Score
1	Average Turnover audio visual over the last 3 financial years (2022-23 to 2024-25)	50 Lakh and above	50 Lakh to 75 Lakh	5
			More than 75 Lakh up to 1 Crore	10
			More than 1 Crore	15
	Maximum possible Score			15
2	Experience in implementing Experience in documentation for agriculture/line depart	Experience in Agri-based schemes/projects	3 Years	5
			>3-5 Years	10
			More than 5 Years	15
	Maximum possible Score			15
3	Experience in Rayagada District	Agriculture & Line Department	Less than 3 Nos.	5
			>3-10 Nos.	10
			More than 10 No.	15
	Maximum possible Score			15
4	Empanelled by I & PR Department, Govt. of Odisha	Agreement		10
			Maximum possible Score	
5	Nos. of Work Order produced for documentation work for Department of Agril. & FE and	Last 10 years	5-10	10
			10-15	15
			More than 15	20

	allied Department		
	Maximum possible Score		
6	Presentation of Documentary video film, Treasure film or Promotional Video		20
7	Agency received any award by the Govt./Department of Agril./I & PR for preparation of them based/true story/awareness video film in Odisha/Registration under MSME Odisha		5
	Total Score		100

➤ **Revised format of Financial Bid (in accordance with I &PR department, Govt. of Odisha, Notification No: IPR-AVP-MISC-0002-2023/ 837 /IPR, BBSR.Date:12.01.2024)**

Agency/ Firm Name

Address

Sl No	Name of the Item	Duration of each audio Visual documentation	No of Audio Visuals required	Total Price Rs.	GST Rs.	Grand Total Rs.
1	Audio-Visual documentary Films. (no extra cost for photographs)	2-5 minutes	12 numbers			

N.B: The required numbers of videos may vary as per the availability of funds.

Financial Bid

Agency/ Firm Name

Address

Sl No	Name of the Item	Price quoted per minutes	Total time (minutes) of the Documentation.	Total Price Rs.	GST Rs.	Grand Total Rs.
1	Audio-Visual documentary Films. (no extra cost for photographs)					

Place:

Date:

Signature of Applicant

Full Name:

Seal

DECLARATION

1. I.....Son/ Daughter/ Wife of
Shri.....Proprietor/ Partner/ Director
authorized signatory of the agency mentioned above state that I am competent to sign
this declaration and execute this tender documents.
2. I have carefully read and understood all the terms and conditions of the tender and
undertake to abide by them.
3. The information/ documents furnished along with the above application are true &
authentic to the best of my knowledge and belief. I/ We do hereby undertake that
furnishing of any false information fabricated document would lead to rejection of
my tender at any stage besides accruing of liabilities towards prosecution under
appropriate law.

Place
Date

Signature of the applicant.



GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

NOTIFICATION

File No. IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date : 25.01.2024

In pursuant to RFP No 19194 Dated 11.12.2023, Government in I&PR Department has been pleased to empanel following fifty one (51) Agencies for Production of Audio Visual Contents as per the terms & conditions and rates mentioned hereunder.

Sl No	NAME OF THE AGENCY
1	M/S ACADEMY FOR MEDIA LEARNING PVT. LTD.
2	M/S AJAY SHUKLA PRODUCTIONS PVT. LTD.
3	M/S ANNAPURNA PRODUCTION
4	M/S ANNANYA PRODUCTIONS
5	M/S ANSHUMAN CREATIVES
6	ASHUTOSH PATNAIK
7	M/S BHUBANESWAR TELEVISION PRODUCTION
8	M/S COMFED PRODUCTIONS PVT. LTD.
9	M/S CREATIVE CHANNEL MEDIA PVT. LTD.
10	DEBA RANJAN SAMAL
11	DEBI PRASAD LENKA
12	M/S DETOUR ODISHA PVT. LTD.
13	M/S DIGITAL SKETH FILMS
14	M/S ELEANORA IMAGES PVT LTD.
15	M/S FAST COMMUNICATION
16	M/S GENESIS MEDIA PVT. LTD.
17	GITIMUGDHA SAHANI
18	M/S GOURI PICTURES ORISSA
19	M/S HERALD CREATIVES PVT. LTD.
20	M/S JAV PRODUCTION
21	M/S KADAMBINI MEDIA PVT. LTD.
22	M/S KALINGA MEDIA & ENTERTAINMENT PVT. LTD.
23	LALITENDU DAS
24	M/S LIGHT HOUSE
25	M/S MRTC COMMUNICATIONS
26	M/S OMMCOM MEDIA PVT. LTD.
27	M/S P AND A ADVERTISING AGENCY PVT. LTD
28	M/S PABITRA ENTERTAINMENT
29	PEENAKEE PRIYADARSHINI SINGH
30	M/S PRELUDE NOVEL VENTURES PVT. LTD.
31	M/S RABIN VIDEO GRAPHICS
32	M/S REDCRAB ENTERTAINMENT PVT LTD.
33	M/S R.S. PRODUCTIONS
34	M/S SABITRI FILMS
35	M/S SAMALESWARI FILMS & VIDEO LIBRARY
36	M/S SAMPERK ADVERTISING PVT. LTD.
37	M/S SANKALP
38	M/S SAWERA
39	M/S SCARECROW M&C SAATCHI LTD.
40	SISIR KUMAR SAHU
41	M/S SOFTLINE STUDIO SERVICES
42	M/S STUDIOWAALA
43	M/S SUBHAM STUDIO

Sl No	NAME OF THE AGENCY
44	M/S SUMMA REAL MEDIA PVT. LTD.
45	M/S SWAHA
46	M/S THE NAKED EYE
47	M/S THE PREMIER MEDIA
48	M/S 3 ELEMENTS CONSULTANT PVT. LTD.
49	M/S TV 18, BROADCAST LTD.
50	M/S UK FORTUNE
51	M/S WHITE HELMET PRODUCTION

Production/ Post-Production Rates of Audio Visual Contents.

Video Spot, Documentary/Telefilm, Professional AV Shooting, Post-Production-Video Spot/Documentary/Telefilm, Production of 2D Animation, Radio Spots / Radio Jingles: As per I & PR. Department rates issued vide Notification No- 837, dtd. 12-01-2024 (Annexure -I)

Terms and Conditions.

Terms and Conditions as enumerated in the Agreement format annexed at Annexure -II & Annexure -III shall be in force for the empanelled Agencies.

*Details of the Agencies is annexed at Annexure-IV.

*This Notification supersedes all such previous Notifications/Orders of I & P.R. Department for production of AV contents.

*The agencies at Sl No-2,6,30,39,49 & 50 to submit their agreement along with performance security by 5th February 2024 failing which they shall be de-panelled and their names shall be notified to different Departments of Government and the Districts.

By order of the Governor

Director (Technical)
25.01.2024

Memo No. 1585 /IPR., BBSR, Dated 25.01.2024

Copy forwarded to P.S. to Hon'ble Minister, I & P.R./OSD to Principal Secretary to Govt., I & P.R./ JEA to Director, I & P.R./Director (Technical) for kind information for Hon'ble Minister, Principal Secretary to Govt., Director, I & P.R. and Director (Technical), respectively.

Deputy Secretary to Government
25/01/24

Memo No. 1586 /IPR., BBSR, Dated 25.01.2024

Copy along with all annexures forwarded to all Departments/all Directorates/all Collectors/all empanelled agencies (Annexure-IV) for information and necessary action. As I&PR Department being the nodal Department is keeping performance security of the empanelled agencies, the work assigning quarters may not insist upon the same at their end, in case the same is not essentially required.

Deputy Secretary to Government

Memo No. 1587 /IPR., BBSR, Dated 25.01.2024

Copy forwarded to System Analyst, I&PR Department for information and necessary action. He is requested to upload the said Notification in I & P.R. Department website.

Deputy Secretary to Government

**GOVERNMENT OF ODISHA
INFORMATION & PUBLIC RELATIONS DEPARTMENT**

File No. IPR-AVP-MISC-0002-2023/ 837 /IPR, BBSR, Dt. 12-01-2024

NOTIFICATION

After careful consideration, Government of Odisha in I&PR Department have been pleased to finalise the production rate of Audio Visual contents as mentioned below.

VIDEO SPOT/ DOCUMENTARY /TELE FILM

1. RATE FOR PRODUCTION OF VIDEO SPOT (All rates are excluding GST)

Production of Video Spot/TVC		REMARKS
Up to 60 Sec	Above 60 Sec - Upto 120 Sec.	
1	Rs 1,60,000/- Rs 1,60,000/- for 60 Sec + Above 60 Sec Rs 10,000/- per 10 Sec.	Deliverable includes Soft copy of final out put Video Spot In 4K & FHD in MOV & MP4 format. All rushes Visuals In 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 format etc. in SSD Only.

2. RATE FOR PRODUCTION OF DOCUMENTARY /TELE FILM(All rates are excluding GST)

SL. NO	DURATION	COVERAGE DISTANCE	RATES IN RS.	DELIVERABLES
1	2-5 Min.	Up to 150 KM	1,80,000/-	Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals in 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only.
		Beyond 150 KM	2,20,000/-	
2	5-15 Min.	Up to 150 KM	3,20,000/-	Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals in 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only.
		Beyond 150 KM	3,40,000/-	
3	15-30 Min.	Up to 150 KM	4,20,000/-	Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals in 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only.
		Beyond 150 KM	4,50,000/-	

3. RATE FOR PROFESSIONAL AV SHOOTING(All rates are excluding GST)

	One Camera Setup (4K) for 8 Hours	One Camera Setup (4K) for 8 Hours & above	Two Camera Setup (4K) for 8 Hours	Two Camera Setup (4K) for 8 Hours & above	Remarks
1	Rs 35,000/-	Rs 35,000/- for 8 Hours + Rs 4,000/- Per hour	Rs 50,000/-	Rs 50,000/- for 8 Hours + Rs 6,000/- Per hour	All shooting Rushes(4K) with Rough cut (FHD) in MOV & MP4 format. All Output in SSD only.

4. RATE FOR POST-PRODUCTION OF VIDEO SPOT/DOCUMENTARY/ TELE FILM
(All rates are excluding GST)

Post-Production of Video Spot/ TVC		Post-Production of Documentary/Tele Film			Remarks	
Upto 60 Sec. In Rs	Above 60 - Upto 120 Sec. In Rs	2-5 Min. In Rs	5-15 Min. In Rs	15-30 Min. In Rs		
1	55,000/-	65,000/-	55,000/-	65,000/-	Rs 75,000/-	Final output in MOV & MP4 format in Pen Drive

5. RATE FOR PRODUCTION OF 2D ANIMATION FILM(All rates are excluding GST)

Up to 20 Sec In Rs.	21-30 Sec In Rs.	31-60 Sec In Rs.	1-2 Min. In Rs.	2-5 Min In Rs.	5-15 Min In Rs.	Remarks	
1	30,000	40,000	60,000	80,000	1,20,000		180,000

RADIO SPOTS / RADIO JINGLES

1. RADIO SPOTS. (All rates are excluding GST)

Up to 30 Sec. In Rs	Upto 60 Sec. In Rs	Above 60 Sec	Remarks	
1	6000/-	12000/-		Rs 12000 for 60 Sec + Pro-Rata based on 60 Sec. Rate

2. RADIO JINGLES. (All rates are excluding GST)

Up to 30 Sec. In Rs	Upto 60 Sec. In Rs	Above 60 Sec	Remarks	
1	15000/-	30000/-		Rs 30000 for 60 Sec + Pro-Rata based on 60 Sec. Rate

The agency has to submit the finished product/output in 4K and full HD in MOV & MP4 format along with rushes in 4K. (shooting materials) to I&PR Department.

Yours faithfully,

Director(Technical) 2.01.24

Memo No. 838 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to P.S to Hon'ble Minister, I&PR/OSD to Principal Secretary to Govt., I&PR/ P.S. to Director I&PR/ Director (Technical) for kind information of Hon'ble Minister, Principal Secretary to Govt., Director, I&PR and Director(Technical) respectively.

Director(Technical) 2.01.24

Memo No. 839 /IPR., BBSR, Dated 12-01-2024
Copy forwarded to all Departments/Directorates for information and necessary action


Director(Technical) 12-01-24

Memo No. 840 /IPR., BBSR, Dated 12-01-2024
Copy forwarded to System Analyst, I&PR Department for information and necessary action.
He is requested to upload the said Notification in the I&PR Department website.


Director(Technical) 12-01-24

Memo No. 841 /IPR., BBSR, Dated 12-01-2024
Copy forwarded to Addl. Director/AD(Film) for information.


Director(Technical) 12-01-24