

## Draft Expression of Interest for Krushi Ratha

Expression of Interest (Eol) is invited from the intending firms/suppliers having GSTIN registered for the state of Odisha for organizing Krushi Ratha Programme in Kharif/ Rabi under the Chief District Agriculture Officer, Rayagada which will depict the area specified content & critical messages vetted by Agriculture & Farmers' Empowerment Department by way of folk dance/ drama/ pala that could able to create awareness among the farmers with following modalities.

- Profile of Agency
- The agency must have valid PAN number and GST registration with up to date income tax and GST clearance certificate.
- Self-certificate stating that the agency has not been blacklisted in the past years.
- Preference would be given to the agency who have past experience for assignments of Department Agriculture and Farmers' Empowerment preferably in Rayagada District.
- The vehicle must be in a road worthy condition and shall not be more than three years old from the date of initial registration with valid RC, insurance certificate, fitness certificate etc. and other valid documents which are mandatory for plying of vehicle.
- Driver of vehicle must have valid driving licence for driving.
- The vehicle should cover each GP headquarters of the District mandatorily.
- The distance covered by the Krushi Rath will be certified by the concerned BAO.
- The concerned BAO/AAO will give completion certificate on the body of the bill that Krushi Rath event has been completed as per the approved root chart in the block.
- The Ratha will move in all the GPs/ important places for **5 days twice in a year** in each block and should be installed with a loudspeaker accompanied by a group of folk dancers/drama artists to spread the message at various place by way of Drama/ Dance/ pala. The RATHA will display important agricultural technology, disseminate important schematic programs& other intervention implements in the District through folk dance/drama/pala. The (Eol) should reach the undersigned by registered post by 12.11.2024 up to 1 PM at the latest. The quotations shall be opened on **12.11.2024** at **03:30PM** in presence of the applicant or their authorized representative.
- The authority reserves the right to reject any or all quotations without assigning any reason thereof. The Eol received incomplete or after the scheduled date and time shall be summarily rejected. The sealed envelope containing the application should be super scribed "Eol for Organizing Krushi Ratha Programme-under the scheme IEC Activities".

  
Chief District Agriculture Officer  
Rayagada